IN THE CLAIMS

Claims 1-13 are presented below, with claims 1-13 pending. As shown below, claims 1-3 and 5-10 have been amended, and new claims 11-13 have been added.

1. (Currently Amended) A transmitting method comprising steps of:

multiplexing a signal of a picture including a selectable object, with information relevant to the selectable object in the picture, with a visible symbol to which reference is made when selecting the selectable object, being presented in the picture correspondingly to the selectable object, wherein said selectable object is displayed at a position in the picture indicated in a predetermined address included in the relevant information of the selectable object; and

transmitting the multiplexed picture signal;

wherein a visible symbol to which reference is made when selecting the selectable object is presented in the picture corresponding to the selectable object,

the relevant information indicates display content, a zooming start position, and a zooming end position, and

when being displayed by selecting the selectable object is selected by referring to the symbol, the display content is displayed on a screen by zooming in according to the zooming start position and the zooming end position.

2. (Currently Amended) The method as set forth in Claim 1, wherein the relevant information includes an identification information for unique identification of the selectable object and/or data showing the content of the selectable object.

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3. (Currently Amended) The method as set forth in Claim ~~2~~1, wherein the <u>display</u> content is character data ~~showing the content of~~ <u>describing</u> the selectable object.

4. (Previously Presented) The method as set forth in Claim 1, wherein:

one or more channels carrying information relevant to the selectable object are used for the signal of the picture including the selectable object; and

the information channels are selected by entering, by select keys of an input means, a symbol of a channel number with which reference is made to the channels.

5. (Currently Amended) The method as set forth in Claim 1, wherein the <u>relevant information</u> <u>includes an</u> address ~~indicates~~ <u>indicating</u> a start point of a picture data zooming by which within a picture, another picture is gradually zoomed in <u>to display the display content</u>.

6. (Currently Amended) The method as set forth in Claim 5, further comprising a step of:

interrupting the zoom of ~~the other~~ <u>the another</u> picture to simultaneously display both the ~~one and other picture~~<u>picture and the another picture</u>.

7. (Currently Amended) A receiver for receiving a picture signal of a picture multiplexed with information relevant to a selectable object included in the picture and presenting in the picture a visible symbol corresponding to the selectable object, the apparatus comprising:

means for displaying the picture of the received picture signal including at least one selectable object <u>and displaying a visible symbol for each selectable object</u>;

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an input means for receiving a selection indicating a visible the-symbol corresponding to

a selectable selected object; and

means for controlling the displaying means to display display content indicated by the

relevant information relevant to the selected object corresponding ~~ly~~ to the symbol selectable

object indicated by the selection received by the input means,

wherein the relevant information for a selectable object indicates display content, a

zooming start position, and a zooming end position, and

the controlling means controls the display means to display the display content on a

screen by zooming in according to the zooming start position and the zooming end position. said

selected object is displayed at a position in the picture according to a predetermined address

included in said information relevant to said selected object.

8. (Currently Amended) A receiving method of receiving a picture signal of a picture

multiplexed with information relevant to a selectable object in the picture and presenting in the

picture a visible symbol corresponding to the selectable object, the method comprising steps of:

displaying the picture of the received picture signal including at least one selectable

object;

displaying a visible symbol for each selectable object;

receiving a selection indicating a visible symbol corresponding to a selected selectable

object; and

controlling displaying to display display content indicated by the relevant information

relevant to the selected object corresponding ~~ly~~ to the selectable object indicated by the received

selection, symbol,

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wherein the relevant information indicates the display content, a zooming start position, and a zooming end position, and

the controlling displaying includes controlling displaying to display the display content on a screen by zooming in according to the zooming start position and the zooming end position.~~said selected object is displayed at a position in the picture according to a predetermined~~ ~~address included in said information relevant to said selected object.~~

9. (Currently Amended) The receiver as set forth in Claim 7, wherein the relevant information includes an ~~said~~ address ~~indicates~~ indicating the zooming ~~a~~ start position. ~~point of a picture data~~ ~~zooming.~~

10. (Currently Amended) The method as set forth in Claim 8, wherein the relevant information includes an ~~said~~ address ~~indicates~~ indicating the zooming ~~a~~ start position. ~~point of a picture data~~ ~~zooming.~~

11. (New) The method as set forth in Claim 1, wherein the relevant information indicates a zoomed display size and the display content is displayed according to the zoomed display size.

12. (New) The receiver as set forth in Claim 7, wherein the relevant information indicates a zoomed display size and the display content is displayed according to the zoomed display size.

13. (New) The method as set forth in Claim 8, wherein the relevant information indicates a zoomed display size and the display content is displayed according to the zoomed display size.